



Press release (English Translation)

VICENZAORO SEPTEMBER, THE INTERNATIONAL JEWELLERY SHOWCASE, OPENS TOMORROW

- The Opening Ceremony, scheduled for 11.30 am in Palladio Theatre, will also be streamed live on Adnkronos.com (and restreamed on Qn.net, Tiscali.it and Iltempo.it)
- IEG's international jewellery show, ongoing until Tuesday 9th at Vicenza Expo Centre, will open with greetings from Adolfo Urso, Minister for Enterprise and Made in Italy, and Luca Zaia, President of the Veneto Region.
- The opening ceremony will be attended by IEG President Ermeti, Mayor of Vicenza Possamai, Vicenza Province President Nardin, Federorafi President Piaserico, Italian Trade Agency President Zoppas, Lobasso from MAECI and Veneto Regional Councillor Marcato.
- At the same time, until Monday 8th, the new edition of VO Vintage, the vintage watch and jewellery marketplace, open to the public with free admission on Vovintage.com.

vicenzaoro.com | *Crafting the Future*

Vicenza (Italy), 4th September – With **1,200 exhibiting brands** from **30 countries**, over **600 buyers** from **62 nations**, more than **30 hours of events** regarding the jewellery market, new export routes, style trends, sustainability, artificial intelligence and training, the September edition of **Italian Exhibition Group's international B2B trade show** for contemporary jewellery, goldsmithing and watchmaking opens tomorrow. **Until Tuesday 9th**, Vicenzaoro will welcome the entire supply chain to yet another **sold-out** edition with **40% of foreign exhibitors** arriving mainly from Turkey, Hong Kong, India, Thailand and Germany. Thanks to the incoming programme organised by the Italian Trade Agency and the Ministry of Foreign Affairs and International Cooperation (MAECI), **605 buyers will be hosted** with an increase mainly from the **USA, the United Arab Emirates and China**. All in an Expo Centre undergoing renovation with a new **22,000 m²** building being constructed and the perimeter walls completed and visible from the outside.

At the same time, **as of tomorrow until Monday 8th September, VO Vintage – the open-to-the-public marketplace with free admission** on prior registration on vovintage.com – will welcome fine vintage watch and jewellery enthusiasts with **over 40 specialist exhibitors** and a series of meetings with leading experts in the field.

THE OPENING EVENT AT 11.30 AM WITH DIRECT STREAMING ON ADNKRONOS.COM

The official start of the event is scheduled for **11.30 am in the Expo Centre's Palladio Theatre** with introductory speeches by IEG president, **Maurizio Ermeti**, the Mayor of Vicenza, **Giacomo Possamai**, the president of the Province, **Andrea Nardin**, and greetings from **Luca Zaia**, president of the Veneto Region, and **Adolfo Urso**, Minister for Enterprise and Made in Italy. This will be followed by contributions from **Claudia Piaserico**, President of Confindustria Federorafi, **Matteo Zoppas**, President of the Italian Trade Agency, **Fabrizio Lobasso**, Deputy Director General for the Promotion of the Nation System and Head of Economic Internationalisation at the **Ministry of Foreign Affairs and International Cooperation**, and **Roberto Marcato**, Veneto Regional Councillor for Economic Development, Energy and Special Law for Venice. **Thanks to a media**

partnership with the Adnkronos press agency, the opening ceremony will also be **streamed** on adnkronos.com and **restreamed** on Qn.net (Il Resto del Carlino, La Nazione, Il Giorni), Tiscali.it and Iltempo.it.

JEWELLERY'S VERY BEST ON DISPLAY

Preceded by the first edition of **The Vicenza Symposium**, the technical-scientific event **organised by IEG in partnership with Legor Group and Progold, which closes today after three successful days** and which amassed an audience of international experts and leading figures in the sector at the **Basilica Palladiana** to discuss the jewellery industry's challenges and technological developments, Vicenzaoro confirms its role as a *Jewellery Boutique Show* featuring high-end brands in the **Icon** area, the most sought-after designers in the special **Design Room**, jewellery manufacturing and semi-finished products in **Creation** and packaging in **Expression**. **Look** will host the brands most in line with current trends, a particularly interesting area for retailers in view of the winter festivities, as well as the **Glamroom** for emerging brands. **Time** is the community for contemporary watchmaking and accessories. Special attention will also be paid to the world of gems in the **Essence** district, which, alongside diamond, precious and coloured stone exhibitors, will include gemmology and craftsmanship excellence. Last but not least, **Delivery at Palakiss** is the cash & carry area where retailers will be able to directly buy jewellery to populate their shop windows.

SEPTEMBER IS TRENDS, VISION AND FUTURE

Not just an international reference for the jewellery market. Vicenzaoro September is the stage for **new trends** featuring top high-end brands, Made in Italy goldsmithing and jewellery from the main production districts, and international excellence. The heart of the edition is the presentation of **The Jewellery Trendbook 2027+** compiled by **Trendvision Jewellery + Forecasting**, the Vicenzaoro/IEG independent observatory that previews jewellery styles, consumption and future scenarios.

VIOFF: THE CITY BLOSSOMS WITH THE 14TH EDITION OF THE OFF-SHOW EVENT

The event will extend **beyond the Expo Centre** with the fourteenth edition of **VIOFF – Golden Bloom**, scheduled from Friday 5th to Sunday 7th September. The **off-show event, organised by IEG** in collaboration with **Vicenza's Municipal Administration** and other institutional partners, will enliven the historic centre with events, installations and cultural initiatives, and will also involve the **Jewellery Museum**.

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FOCUS ON

Italian Exhibition Group S.p.A., a joint stock company listed on Euronext Milan, a regulated market organised and managed by Borsa Italiana S.p.A., has, with its facilities in Rimini and Vicenza, achieved national leadership over the years in the organisation of trade shows and conferences. The development of activities abroad - also through joint-ventures with global or local organisers, in the United States, United Arab Emirates, Saudi Arabia, China, Mexico, Germany, Singapore, Brazil, for example - now sees the company positioned among the top European operators in the sector.

This press release contains forecasted elements and estimations that reflect current management opinions (“forward-looking statements”) especially regarding future managerial performances, investments, cash flow trends and financial organization evolution. By nature, forward-looking statements have an element of risk and uncertainty since they depend on future events. The effective results may therefore differ, even significantly, to those announced due to multiple factors including, merely by way of example: the catering market’s foreign trends and tourist flows in Italy, market trends in the gold-jewelry industry and in the green economy; developments in the price of raw materials; general macro-economic conditions; geo-political factors and changes in the legislative framework. Furthermore, the information in this press release does not claim to be complete, nor has it been verified by independent third parties. The forecasts, estimations and objectives presented herein are based on information available to the Company at the press release issue date