



SEPTEMBER 9 - 13, 2022 Vicenza | Italy

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Vicenza | Italy

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VICENZAORO SEPTEMBER 2023, THE SHOW LAYOUT

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Vicenza (Italy), 8-12 September 2023 – A **layout organised into communities**, an expression of the sector's entire supply chain. From unbranded production to high-end jewellery brands, from precious stones to the latest innovative solutions for packaging and visual merchandising, to the most advanced technological solutions and cutting-edge machinery for the industry: the entire supply chain will be in attendance, together with buyers, journalists and opinion leaders, at **Vicenzaoro September. The Jewellery Boutique Show's** original format organises the offer into communities, homogeneous exhibition areas in terms of merchandise and positioning, with a selection of the very best from the jewellery supply chain, making the buyer's experience at the show more efficient and effective.

ICON (HALLS 7, 6, 5) – The hall connected to the West 3 entrance will immediately greet the public with the iconic *Vicenzaoro Welcome Area* before opening up to the exhibition zone featuring companies in the **ICON** district, an area specifically for global brands and companies that have been able to fuse traditional craftsmanship with contemporary style, thus becoming the sector's reference points. The district targets the most prestigious boutiques, malls and stores in the world's largest metropolises, and also features the exclusive creations in the **DESIGN ROOM** where a selection of high-end jewellery designers re-interpret jewellery through their own personal vision of reality, creating unique and exclusive items.

LOOK (HALLS 1 and 2) – Halls 1 and 2 will host the **LOOK** district for brands that want to communicate their own identity, not only through product recognisability but, above all, through the suggestions that the product itself is able to generate. It aims at malls, department stores and contemporary and cosmopolitan concept stores. Hall 1 also features the **GLAMROOM** where jewellery takes on an easy-to-wear dimension with a selection of brands and designers that, with their creativity and production, have managed to carve out a notch in a continually evolving market.

TIME (Hall 1) - The contemporary watch community, **TIME**, includes emerging microbrands, private labels and accessory manufacturers. Here, **leading international and Italian buyers and distributors** can meet the wristwatch industry **with the latest trends and innovations to offer the end customer** in the world's leading store windows.

CREATION (HALLS 4, 5, 2 and 2.1) – The best goldsmithing and jewellery manufacturing can be found in these halls. The **CREATION** district is for private labels and companies specialising in the processing of metals and precious elements that express the quality of unbranded jewellery production. It aims at traditional shops, chain stores and wholesalers.

CREATION INTERNATIONAL (HALLS 2.1, 3, 3.1 and 5) – **CREATION INTERNATIONAL** is the community dedicated to international associations that promote the trade of jewellery and precious metal within the global market. The exhibition offer features essential products from different cultures and artisan traditions.

CREATION COMPONENTS (HALL 2) – Located inside the **CREATION** community, the **CREATION COMPONENTS** section is the area specifically for jewellery companies that manufacture the essential elements of which jewellery is made: semi-finished items, clasps and settings for artisan workshops and jewellery manufacturing companies.

Startup&Carats (HALL 2.2) – A project organised in collaboration with ITA, the Agency that promotes Italian companies abroad, **Startup&Carats** hosts 7 start-ups and innovative SMEs in the jewellery sector that operate along the entire supply chain, from the creative process to processing, logistics and communication and sales services.

EXPRESSION (HALLS 2.2 and 2.3) – **EXPRESSION** is where companies, studios and experts specialising in luxury jewellery packaging gather. It targets retailers and producers, who can meet the experts able to offer personalised products and solutions.

ESSENCE (HALL 3, 3.1) – This area features an exclusive presence of companies that specialise in the art of gem and diamond processing and are dedicated to the ethical trade of precious and semi-precious stones and therefore grouped into the **ESSENCE Gems, Diamonds & Pearls community**.

ESSENCE ELEMENTS (HALL 3.1) - **ESSENCE ELEMENTS**, a destination area for non-precious components, created to meet the growing demand for innovative materials and styles to compliment the jewellery world at the service of creativity and a finished product that looks increasingly more towards fashion.

VO'Clock Privé (HALL 8.1) – The escalators in the atrium of the Expo Centre's West Entrance 3 and in Hall 7 lead to the space that hosts the third edition of **VO'Clock Privé**, a B2C event open to the public that offers collectors and enthusiasts the opportunity to admire and wear contemporary watchmaking pieces, increase their technical skills and exchange views with the sector's opinion leaders.

DELIVERY AT PALAKISS – The Palakiss, adjacent to IEG's Expo Centre, gives companies the opportunity to sell jewellery, watches and fashion accessories on the spot. A collaboration aimed at facilitating the experience of professional traders gives access to both destinations with a single ticket.

PRESS CONTACT IEG

head of media relation & corporate communication: Elisabetta Vitali; press office manager: Marco Forcellini; international press office coordinator: Silvia Giorgi; media@iegexpo.it

Trade press office coordinator Jewellery & Fashion Division: Michela Moneta



FOCUS ON

Italian Exhibition Group S.p.A., a joint stock company listed on Euronext Milan, a regulated market organised and managed by Borsa Italiana S.p.A., has, with its facilities in Rimini and Vicenza, achieved national leadership over the years in the organisation of trade shows and conferences. The development of activities abroad - also through joint-ventures with global or local organisers, in the United States, United Arab Emirates, China, Mexico, Germany, Singapore, Brazil, for example - now sees the company positioned among the top European operators in the sector.

This press release contains forecasted elements and estimations that reflect current management opinions ("forward-looking statements") especially regarding future managerial performances, investments, cash flow trends and financial organization evolution. By nature, forward-looking statements have an element of risk and uncertainty since they depend on future events. The effective results may therefore differ, even significantly, to those announced due to multiple factors including, merely by way of example: the catering market's foreign trends and tourist flows in Italy, market trends in the gold-jewelry industry and in the green economy; developments in the price of raw materials; general macro-economic conditions; geo-political factors and changes in the legislative framework. Furthermore, the information in this press release does not claim to be complete, nor has it been verified by independent third parties. The forecasts, estimations and objectives presented herein are based on information available to the Company at the press release issue date