



Press release no. 2

## IEG: VICENZAORO SEPTEMBER 2023, THE TREND SHOW: BETWEEN RECONFIRMATIONS AND NEW ENTRIES, COLLECTIONS FROM TOP JEWELLERY BRANDS

- At the exhibition, Made in Italy excellence, from Damiani to Roberto Coin, Crivelli and Fope as well as international attendances such as the German company Schreiner, the French Akillis, the Australian Autore and Dámaso Martinez from Spain
- Design Room: red carpet jewellery and prestigious designers including Stephen Webster, Alessio Boschi, Celine Roelens, José María Goñi and Osi Vitoria Jewelry

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*Vicenza (Italy), 8-12 September 2023* – New entries, original proposals and high-end jewellery trends from Europe and overseas. **Vicenzaoro September - The Jewellery Boutique Show** (8<sup>th</sup> to 12<sup>th</sup> September, Vicenza - Italy) offers an extraordinary business experience with luxury brand proposals from all over the world that include reconfirmations and new entries. Trends are set by the high jewellery creations in the **ICON community**: the best of Made in Italy and European production with numerous companies from Germany, France and Spain, as well as proposals from the rest of the world, Asia in particular, and companies from Thailand.

### A HIGH-END OFFER OF MADE IN ITALY AND INTERNATIONAL FLAIR

The top brands at the Italian Exhibition Group – IEG show include **Damiani** with its iconic and timeless creations, **Roberto Coin** and its colourful collections with clean and unmistakable lines, **Crivelli** from Valenza, which combines precious stones with different shades of gold, **FOPE** from Vicenza, with its patented technology of small springs that make gold link chains flexible, and Florence-based **Annamaria Cammilli**, which has made an art out of researching the surfaces and textures of gold. Also on display, creations by **Roberto De Meglio**, fine yet comfortable jewellery thanks to an innovative elastic system that makes it easy to wear, others by **Palmiero**, a Valenza company that creates haute couture jewellery, and the Genoese group **Gismondi 1754**, listed on Euronext Growth Milan. Numerous classic jewellery brands that preserve the goldsmithing tradition in the Veneto and Piedmont regions, such as **Leo Pizzo**, **Mirco Visconti**, **Davite & Delucchi**, **Giorgio Visconti** and **World Diamond Group**, are also exhibiting. The show features an abundance of high jewellery companies from the rest of the world: **Schreiner Fine Jewellery** from Germany, known for its luxurious creations coveted by the royal houses of many countries, the English brand **Yoko London**, which selects the most unusual pearls on the market in terms of colour and size; **Dámaso Martinez** from Bilbao, Spain, which has taken its clean lines for contemporary women to every continent, and **Autore**, one of the largest South Sea pearl companies in the world with farms in Australia and Indonesia and headquarters in Sydney. In addition companies such as the German **Stenzhorn**, whose creations feature an invisible setting technique, and **Akillis** from France, with its rock-style jewellery with clean yet bold graphic lines.

### NEW ENTRIES AT VICENZAORO SEPTEMBER 2023

The business experience in September is enriched by numerous interesting new entries. These include the Spanish company **Carrera y Carrera**, which, with more than 135 years of jewellery-making tradition and a new creative team directed by Daniel Calvo, offers creations inspired by art, architecture and nature. Also showcasing are made-in-Germany design by **Jörg Heinz**, renowned for its system of interchangeable fasteners that conceal the clasp inside the jewel so that it becomes an integral part; the classic and more traditional lines of **Staurino Fratelli**, a key player in the Valenza gold district for four generations with creations that have even

been appreciated by Hollywood divas such as Sandra Bullock and high-jewellery creations by **Butani**. Vicenzaoro September marks the return of the historic Valenza brand **Vendorafa**, recently taken over by Gismondi 1754 to complete the group's offer and especially for the brand's recognised presence abroad, especially in the United States and Japan. Also back in Vicenza, the French brand **Djula**, acquired in 2020 by the Chinese group Fosun, with its glam rock-inspired jewellery, much appreciated by singers Rihanna, Beyoncé and Ariana Grande.

#### CREATIVITY AND RESEARCH FOR RED CARPET JEWELLERY: THE DESIGN ROOM IS BACK

New market trends, craftsmanship and creative talent are the protagonists of The Design Room workshop area, which is back at Vicenzaoro with a selection of international designers. Unique pieces with a highly recognisable style are on display. Arriving for the first time in the Design Room are the creations of **Stephen Webster**, a true icon in the world of jewellery design and in great demand among celebrities, including Jennifer Lopez, Christina Aguilera, Cate Blanchett and Megan Fox. Also making their debut are jewels by **Busatti Milano**, a prestigious name from the Italian fashion capital, as well as the collections of **Miseno Jewelry**, which pay homage to the beauty of the Campania coastline by celebrating the experience gained by its founder, Antonio Cardamuro, at major international fashion houses. The Baroque jewellery of **Alessio Boschi**, a true ambassador of the Design Room, who, between Civita di Bagnoregio and Bangkok, creates exclusive creations interwoven with cultural citations, is on show. The eccentric and luxurious pieces by young Chilean designer **José María Goñi**, which have conquered the Malaysian Royal Family as well as the singer Madonna, is showcasing, together with jewellery decorated with the eye symbol by **Netali Nissim**; the dreamy collections of **Morphée Joaillerie** by designer and gemmologist Pamela Hastry; the personal interpretations of inclusive society by **Salima Thakker** who has Indian and Belgian origins; the elegant creations of **Marina B**, a company founded by Marina Bulgari and relaunched by French-Italian Guy Bedarida.

Vicenzaoro's treasure trove of design also features high jewellery items by Leonori, colours inspired by Chinese ink drawings by **OsiVitoria Jewelry**, the contemporary touch of **Mousson Atelier**, the innovative design of **Antonini**, which have been flaunted on the red carpet by stars such as Halle Berry, Anne Hathaway and Taylor Swift, and the **Dreamboule** rings by Beniamino Crocco, a blend of watchmaking culture, goldsmith tradition and liquid alchemy.

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#### FOCUS ON

Italian Exhibition Group S.p.A., a joint stock company listed on Euronext Milan, a regulated market organised and managed by Borsa Italiana S.p.A., has, with its facilities in Rimini and Vicenza, achieved national leadership over the years in the organisation of trade shows and conferences. The development of activities abroad - also through joint-ventures with global or local organisers, in the United States, United Arab Emirates, China, Mexico, Germany, Singapore, Brazil, for example - now sees the company positioned among the top European operators in the sector.

This press release contains forecasted elements and estimations that reflect current management opinions ("forward-looking statements") especially regarding future managerial performances, investments, cash flow trends and financial organization evolution. By nature, forward-looking statements have an element of risk and uncertainty since they depend on future events. The effective results may therefore differ, even significantly, to those announced due to multiple factors including, merely by way of example: the catering market's foreign trends and tourist flows in Italy, market trends in the gold-jewelry industry and in the green economy; developments in the price of raw materials; general macro-economic conditions; geo-political factors and changes in the legislative framework. Furthermore, the information in this press release does not claim to be complete, nor has it been verified by independent third parties. The forecasts, estimations and objectives presented herein are based on information available to the Company at the press release issue date