



10-14 September 2021 Vicenza | Italy

f t i n @ | VICENZAORO.COM

simultaneously with



in collaboration with



organised by



PRESS

press release no. 09

## IEG: Trendvision's The Jewellery Trendbook 2023+ will reveal the jewellery trends at Vicenzaoro September

**Saturday, 11<sup>th</sup> September, trend research and analysis in the TV Talk seminar, an essential appointment for business orientation**

[www.vicenzaoro.com/en](http://www.vicenzaoro.com/en)

Vicenza, 30<sup>th</sup> August 2021 – Trendvision Jewellery + Forecasting, IEG - Italian Exhibition Group's independent Think Tank that specializes in jewellery forecasting, will be presenting its 20<sup>th</sup> "The Jewellery Trendbook 2023+" at Vicenzaoro September (10-14 September), which will be back in physical form for the 2021 edition. A veritable bible for the international jewellery market that takes a close look at emerging phenomena and consumption evolution over the next 18 months with a view to business development.

The Trendbook will provide an overview that is particularly valuable in light of the period of great change that the gold-jewellery sector, and in luxury in general, is currently undergoing, in the knowledge that innovation and change have never been more crucial than now for effectively responding to future changes. Sustainability, Circular Economy & Circular Design, Diversity & Equality, Gender & Age Fluidity are the main aspects dealt with to offer sector operators key points and evolutionary perspectives able to direct the jewellery market towards a virtuous and responsible growth that pays increasing attention to the future needs of the clientele.

The research presentation is scheduled for **Saturday, 11<sup>th</sup> September 2021 at 1.00 pm** during the special **TV TALK** - Trendvision Talk seminar. On the interactive **Main Stage** erected in the centre of Hall 7, **Paola De Luca**, Founder and Creative Director of Trendvision Jewellery + Forecasting as well as talk-show moderator, will analyse and discuss the sector's future scenarios with **Margherita Burgener**, designer extraordinaire, **Augusto Ungarelli**, CEO Vendorafa, **Nina Dzhokhadz**, Founder of Connect Agency-Jewellery showroom & Co-Founder of the NeverNoT brand, **Katerina Perez**, one of the sector's most successful journalists and influencers, **Akash Das**, Professor ISDI, Mumbai - School of Fashion Design - and Researcher for The Futurist Ltd., and **Isabella Yan**, gemmologist and journalist.

### ABOUT ITALIAN EXHIBITION GROUP

Italian Exhibition Group (IEG), listed on the MTA (screen-based stock exchange) organised and managed by Borsa Italiana S.p.A., has built up over the years, through its Rimini and Vicenza venues, a position of domestic leadership in the organisation of trade fairs and conferences, and has developed its foreign activities - also through joint ventures with global or local organisers, in the United States, United Arab Emirates, China, Mexico, India - which have positioned it among the leading European operators in the sector.

**PRESS CONTACT IEG**

Michela Moneta, press office coordinator

**MEDIA AGENCY VICENZAORO Barabino & Partners T+49.30.66.40.40.60**

Laura Bruzzone +49.173.618.16.50 l.bruzzone@barabino.de Lorenzo Magri +49.157.76.80.24.33 l.magri@barabino.de

This press release contains forecasted elements and estimations that reflect current management opinions ("forward-looking statements") especially regarding future managerial performances, investments, cash flow trends and financial organization evolution. By nature, forward-looking statements have an element of risk and uncertainty since they depend on future events. The effective results may therefore differ, even significantly, to those announced due to multiple factors including, merely by way of example: the catering market's foreign trends and tourist flows in Italy, market trends in the gold-jewellery industry and in the green economy; developments in the price of raw materials; general macro-economic conditions; geo-political factors and changes in the legislative framework. Furthermore, the information in this press release does not claim to be complete, nor has it been verified by independent third parties. The forecasts, estimations and objectives presented herein are based on information available to the Company at the press release issue date