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press release no.1

**IEG: VICENZAORO SEPTEMBER 2025, THE ENTIRE SUPPLY CHAIN SHINES**

* **Italian Exhibition Group’s trend Show from 5th to 9th September with 1,200 exhibitors and another all sold out**
* **New *Jewellery Trendbook* by Trendvision Jewellery + Forecasting Observatory**
* **Expo Centre extension in September: the new construction is nearing completion. “Zero-impact” building site for visitors**
* **VO Vintage returns with a second edition after January's success**

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*Vicenza, 5-9 September 2025* – «The entire gold and jewellery supply chain will shine at Vicenzaoro **from 5th to 9th September**,» announced **Matteo Farsura, global exhibition manager of the jewellery & fashion division at Italian Exhibition Group (IEG)**. Vicenza Expo Centre will be open to **1,200 exhibiting brands** from **30 countries**: **another all sold out** for the September edition of the sector’s global leader event and longest running show on the world scene with a history of more than 70 years. At the same time, for lovers and collectors of vintage jewellery and watches that have marked the ages, an unprecedented second edition this year of **VO Vintage**, a free entry show within a show. While retailers will be able to directly buy ready-made jewellery in the **Palakiss** area. But that’s not all. «This year,» **Farsura** added, «Vicenzaoro September will be preceded by **The Vicenza Symposium**, an event dedicated to the sector’s purely technological evolution, to be held in the **Basilica Palladiana from 2nd to 4th September**. Confirmation for the international business community that recognizes our event as a trend show.» Indeed, Vicnzaoro will respond to the demand for new ideas and previews of style and design for the coming year with the new **The Jewellery Trendbook 2027+** produced by IEG/Vicenzaoro’s independent **Trendvision Jewellery + Forecasting** Observatory.

**VICENZAORO’S EXHIBITION DISTRICTS**

Italian Exhibition Group interprets market trends with new brands and by adapting VO's exhibition offer to the entire jewellery supply chain: from the luxury brands in **Icon** to jewellery manufacture, components and semi-finished products in **Creation**, through to packaging in **Expression**. **Look** hosts jewellery from the trendiest brands, an interesting section for retailers looking to restock ahead of the winter holidays, to which VO adds a showcase dedicated to emerging brands, on display in the **Glamroom**. Another community in the VO spotlight is **Essence**, which groups together diamond, precious stone and other gem exhibitors. IEG flanks these exhibitors with the technologies of gemmologists, analysis laboratories and the expertise of master cutters in a veritable supply chain within the supply chain. Lastly, **Time** is the B2B community created in 2022, which hosts contemporary watches and accessories with constant growth and integration into VO's business platform aimed at national and international distributors. **Over 40 brands will be in attendance** at the September show.

**THE EXPO CENTRE EXTENSION: COMPLETELY ON SCHEDULE**

Work is continuing at the “zero impact” building site for the **new 22,000 square metre hall** designed by **Hamburg-based Studio GMP** at the centre of IEG's Vicenza Expo Centre. Vicenzaoro September 2025 will mark the halfway point of the time schedule that will lead to the operational delivery of the new building in time for the September 2026 edition. A “zero impact” construction site since the new and optimized internal “navigability” between halls and temporary extensions in tensile structures makes a ring around the Vicenza venue’s redevelopment work. Buyers and visitors at the coming Vicenzaoro edition will be able to admire the work from the outside.

**THE CITY CENTRE BLOOMS WITH THE NEW EDITION OF VIOFF**

The provincial capital is preparing to blossom once again with **“Golden Bloom**”, the **14th edition of VIOFF – Vicenzaoro's off-show event**, organised in collaboration with the Municipality of Vicenza **from 5th to 7th September**. An event that will transform the historic centre into an extended stage for art, design, music and culture, in dialogue with the world of jewellery and the entire community. Floral installations, regenerated areas, immersive experiences and solidarity initiatives will tell the story of a city that is flourishing once again in the name of beauty, health and creativity.

**NATIONAL AND INTERNATIONAL PARTNERS**

VO’s strategic partners are the Ministry of Foreign Affairs and International Cooperation (MAECI) and the Italian Trade Agency (ITA) for buyer incoming from key markets. International partners are CIBJO – World Jewellery Confederation, GJEPC India - Gem and Jewellery Export Promotion Council, HKJJA - Hong Kong Jewellery & Jade Manufacturers Association, Francéclat. National partners: Confindustria Federorafi, Confartigianato Orafi, Confcommercio Federpreziosi, CNA Orafi, Club degli Orafi Italy, Confimi Industria Categoria Orafa ed Argentiera, Assogemme, Assocoral, AFEMO – Italian Association of Manufacturers and Exporters of Goldsmithing Machinery. Institutional representations: the Regions of Sicily and Campania.

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Immagine che contiene testo, Carattere, schermata

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This press release contains forecast elements and estimates that reflect the management´s current opinions (´forward-looking statements´), particularly regarding future management performance, realization of investments, cash flow trends and the evolution of the financial structure. For their very nature, forward-looking statements have a component of risk and uncertainty, as they depend on the occurrence of future events. The effective results may differ (even significantly) from those announced, due to numerous factors, including, only by way of example: food service market and tourist flow trends in Italy, gold and jewellery market trends, green economy market trends; the evolution of raw material prices; general macroeconomic conditions; geopolitical factors and evolutions in the legislative framework. Moreover, the information contained in this release, does not claim to be complete, and has not been verified by independent third parties. Forecasts, estimates and objectives contained herein are based on the information available to the Company as at the date of this release.